

# UNIT 3 LESSON 1

## ÚTILES

* Texto del estudiante de 4° medio.
* Diccionario de inglés.
* Lápices.
* Cuaderno de asignatura.

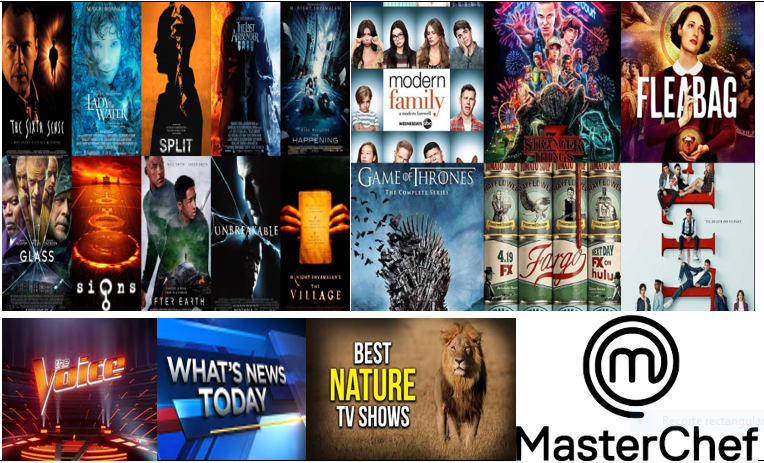


## SECTION 1: SETTING THE CONTEXT

**Hello Students, Welcome to unit 3!**

**In this unit we will work on the context of television and advertising.**

1. **Look at the following pictures and answer the questions.**



1. **Among all the TV programs available, what is your favourite one? Please explain why.**

I like science fiction ones. They are so interesting! And the situations and special effects immediately catch my attention.

1. **Have you ever seen a reality show? If so, did you like it? Why/why not?**

* Yes, I have. I liked it because it showed a lot of beautiful and exotic places.
* No, I have not. I do not like TV programs where people are locked up.

1. **Most TV programs include certain features depending on their format. Match the words to their synonyms:**

|  |  |
| --- | --- |
| **A** | **B** |
| 1. Audience 2. Showcase 3. Advertising 4. Team 5. Eliminate | \_\_2\_\_Exhibit, display  \_\_4\_\_Group, company, contestants  \_\_5\_\_ Remove, vote off  \_\_1\_\_ Spectators, viewers  \_\_3\_\_ Commercial, message |

**Choose 3 words from column A to make one sentence about TV shows with each word:**

1 The jury will eliminate two contestants this week.

2 Congratulations to the “Red Team” who have advanced to the semi-finals!

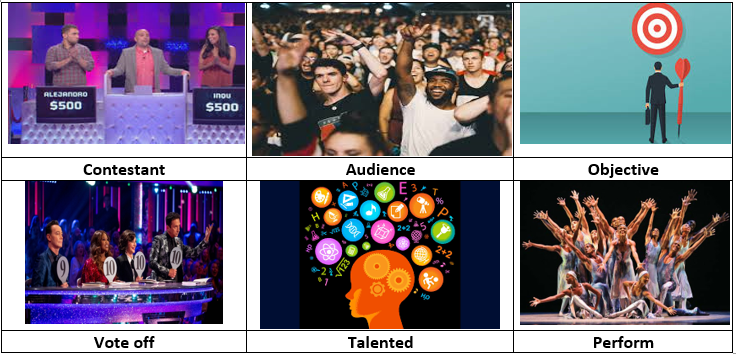
## 3 That talent show will showcase national and internationals contestants.

## SECTION 2: LET’S PRACTICE

1. **Look the following sentences about reality TV, complete them with the vocabulary from the box, and then match to the pictures below:**

|  |
| --- |
| Voted off – objective – talented – audience - perform |

1. I think you are such a **talented** artist
2. The latest celebrity to be **voted off** this year's Master Chef has been revealed.
3. The winning **contestants** will receive a cash prize
4. My main o**bjective** is to win this competition and receive a cash prize
5. I always **perform** the same show of my dancing
6. The concert attracted a large **audience** who clapped and cheered



## SECTION 3: LET´S CONSTRUCT AND APPLY OUR KNOWLEDGE

1. **Underline the best option in each sentence**
2. One of my favourite artists of all times is Andy Warhol. He was such a **talented/showcase** artist.
3. I think that the main **objective/perform** of art is to emancipate the soul.
4. All the **audience/contestants** in the show were vote off last week.
5. For the following challenge you need to work in **teams/contestants.**
6. TV shows are one of the best opportunities to show **advertising/commercial.**
7. **listed below are few key words for talking about reality shows. One word in each group does not belong. Which one? Explain why.**
8. Eliminate – Vote off- **Join**
9. Showcase- perform – **audience**
10. Objective- **talented**- aim
11. Join relates to include someone or something
12. Showcase and perform are verbs related to the action of doing something, and audience is a group of people.
13. Objective and aim refer to a goal or to the achievement of something
14. **Read the following text about Reality TV shows and complete chart with related vocabulary.**

## Top reality TV shows of all time

Reality TV is a category of television programming which supports unscripted context and true events. This genre covers a wide range of formats based on the competitions, game shows, talent showcasing, etc. in the early 2000’s reality shows gained a lot of popularity with TV audiences when production companies started introducing new programmes.

|  |  |  |
| --- | --- | --- |
| REALITY SHOW GENRES | MOST POPULAR REALITY SHOW | REALITY SHOW KEY VOCABULARY |
| Cooking | Big brother | Audience |
| Animal | The voice | Vote off |
| Lifestyle | Britain got talent | Competition |

1. **Imagine that you and your classmates are in a reality show about your school life, and then answer the questions below. Remember, be creative and respectful!**
2. Who would be the audience of this reality show?

The audience would be my class 12th grade F

1. Who would be the first eliminated, and why?

The first eliminated would be the students with law attendance

1. Who would be considered among the most talented in the group?

I would include the whole class in different team or areas of talent

1. Who would you like to join you in a team performance?

I would love to join the art team

1. What would you showcase?

A performance about the pandemic and the importance of self-protection